



## Making a Difference in the Lives of Children Affected by AIDS



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**For Immediate Release**

### **TERI HATCHER TRICK OR TREATS AT CHILDREN AFFECTED BY AIDS FOUNDATION'S DREAM HALLOWEEN® "UNDER THE BIG TOP" HOSTED BY JAMIE LEE CURTIS**

**Jason Priestley and Doris Roberts Serve as Honorary Vice Co-Chairs and  
Andrea Bowen Joins as Skeleton Crew Chair;  
Universal Studios Honored with Ribbon of Dreams® Award**

LOS ANGELES, August 14, 2007 – Honorary event chair, **Teri Hatcher** joins Host, **Jamie Lee Curtis** to support children affected by AIDS at the Children Affected by AIDS Foundation's 14<sup>th</sup> Annual Dream Halloween® Los Angeles. **Jason Priestley** and **Doris Roberts** will serve as honorary vice co-chairs and **Andrea Bowen** joins the group as chair of the Skeleton Crew. Each Halloween while children nationally dress up and collect candy, children affected by AIDS continue to face daily hardships. This October, **Joe Cristina, Mattel executive, Founder and Board Chair**, of the Children Affected by AIDS Foundation ([www.CAAF4kids.org](http://www.CAAF4kids.org)), accompanied by an array of costumed celebrities, invite families "under the big top" for a circus-themed Halloween celebration to benefit these children.

**Jamie Lee Curtis** will Host this year's **Dream Halloween® Los Angeles** at the **Barker Hangar** in the Santa Monica Air Center from 5:00 pm – 8:30 pm on **Saturday, October 27, 2007**. **Teri Hatcher** will be presented with a one-of-a-kind doll by Mattel, Inc. modeled in her likeness while her on-screen daughter, **Andrea Bowen** will be honored with a one-of-a-kind Polly Pocket™ doll in her likeness. In addition, a one-of-a-kind Hot Wheels® will be made with actor, **Jason Priestley**. All three celebrities have agreed to auction these unique items during the event with the proceeds benefiting the foundation.

**Joe Cristina** and **Doris Roberts**, will welcome hundreds of families to Dream Halloween® in-costume, where they will trick-or-treat for toys, meet their favorite cartoon characters, play games, create arts and crafts and enjoy delicious food from Chaya, Drago, Flemings Prime Rib Steakhouse, Lucky Strike Lanes, Minx Restaurant & Lounge, Roy's Woodland Hills, Universal Studios Hollywood, Pick Up Stix, My Chef Organic Meals, Pastries by Edie and the Law firm of Keesal, Young & Logan.

In addition, **Universal Studios** will receive the foundation's **Ribbon of Dreams® Award** in the Industry Category for their work in helping the organization achieve its mission.

"We are blessed with the support of the Hollywood community, the toy and children's entertainment industry and many others who help sustain the important work we do to provide basic needs for children affected by this horrible epidemic," said Cristina. "In the past 14 years, events like this have helped us raise more than \$26 million that directly helps the kids in our programs throughout this country, Latin America, and the Caribbean."

The Founding and Presenting Sponsors of Dream Halloween® Los Angeles are **Mattel, Inc., and Toys 'R' Us, Inc.** Other event sponsors include **American Airlines, Paul Hastings Janofsky & Walker, DHL, Universal Studios, Freeman Companies, Latham & Watkins** and **Besser Design Group**. These generous businesses provide the underwriting, travel, décor, toys and other children's activities that make Dream Halloween® an incredible success each year.

#### **How to Attend**

For tickets and information, call (310) 201-5033.

#### **About CAAF**

Worldwide there are more than 40 million people infected with HIV and more than 15 million children orphaned by AIDS. The number of children affected by AIDS in the U.S. alone is currently estimated at nearly 125,000.

The Children Affected by AIDS Foundation was founded in Los Angeles in 1993 by Joe Cristina, a Mattel, Inc. executive whose desire to help children was inspired by the outpouring of support he received when he disclosed his own HIV-positive status. The Children Affected by AIDS Foundation is the only organization solely devoted to providing social, educational, recreational and other critical support programs to vulnerable children impacted by HIV/AIDS in the U.S. and other countries

CAAF accomplishes its mission domestically and abroad through four programs including domestic grant making, domestic initiatives, international grant making and international initiatives.